



# **MailingBoss - Integration API**

**April 2020**

# 1. Getting the Token for Authentication

The Token for authentication of the requests for the API is found in the Integration Key section of the MailingBoss, as shown below.

**Menu -> Integration**

The screenshot shows the MailingBoss web interface. At the top, there is a navigation bar with a 'MENU' dropdown, the MailingBoss logo, and buttons for 'Subscribers', 'Lists', 'Campaigns', and 'Workflow'. On the right, it says 'Hello, Bruno Hoffmann' and 'Out'. Below the navigation bar, the 'Integration' tab is selected. The 'INTEGRATION KEY' section displays the key '15273:abde20cb6142d87ed103510fa0ae8d65' with a red underline and a 'COPY TOKEN' button. Below this, there are tabs for 'Tracking rules' and 'Hotmart Webhooks'. The 'Tracking rules' section has an 'ADD RULE' button and a table with columns: REFERENCE, LIST, ACTION, WAIT TIME(MINUTE), DATE ADDED, and OPTIONS. The table is currently empty, showing 'No results found.' At the bottom, there is a section for 'Tracking Script to import in custom web page:' containing a JavaScript code snippet.

```
<script src="https://member.mailingboss.com/integration/assets/js/tracking.min.js"></script>
<script type="text/javascript">
  var options = {
    leadEmail: 'email@lead', //E-mail of your lead
    reference: 'mbtracking' //Reference to filter tracking rules.
  }
  MailingBossTracking.init('15273:abde20cb6142d87ed103510fa0ae8d65', options);
</script>
```

## 2.Method to Search the Lists

To getting all the lists of user, it is necessary to make a GET request to the URL <https://member.mailingboss.com/integration/index.php/lists/<TOKEN>>:

Request example GET:

```
GET /integration/index.php/lists/<TOKEN>
HOST: https://member.mailingboss.com
```

Response example JSON:

```
{
  status: "success",
  data: [
    {
      list_uid: "m07ug174cie26",
      name: "E-mail Marketing",
      display_name: "E-mail Marketing",
      description: "E-mail Marketing"
    },
    {
      list_uid: "mj546z2pwp2de",
      name: "Lista Teste",
      display_name: "Lista Teste",
      description: "Lista Teste"
    }
  ]
}
```

### 3. Method to get the Custom Fields

To getting all the custom fields, it is necessary to make a POST request to the URL <https://member.mailingboss.com/integration/index.php/lists/fields/<TOKEN>>:

Request example POST:

```
POST /integration/index.php/lists/fields/<TOKEN>
HOST: https://member.mailingboss.com
PARAMS:
    list_uid: STRING Ex: vh485p76so057
```

Response example JSON:

```
{
  status: "success",
  data: [
    {
      label: "Email",
      tag: "EMAIL",
      type: "text",
      required: "yes",
      options: []
    },
    {
      label: "Gender",
      tag: "GENDER",
      type: "dropdown",
      required: "no",
      options: [
        {
          name: "Male",
          value: "male"
        },
        {
          name: "Female",
          value: "female"
        }
      ]
    }
  ]
}
```

## 4. Add lead to list

To associate a lead with a list, it is necessary make a POST request to the URL `https://member.mailingboss.com/integration/index.php/lists/subscribers/create/<TOKEN>` by passing the fields `email`, `list_uid` and `taginternals`:

### Request example POST:

```
POST /integration/index.php/lists/subscribers/create/<TOKEN>
HOST: https://member.mailingboss.com
PARAMS:
  email: STRING Ex: teste@teste.com
  list_uid: STRING Ex: vh485p76so057
  taginternals: STRING Ex: testetag, tag2
```

### Response example JSON:

```
{
  status: "success",
  data: {
    subscriber_uid: "ow305e5oat103",
    email: "teste@teste.com",
    taginternals: "testetag, tag2",
    status: "confirmed"
  }
}
```

### Request example POST using Custom Fields:

```
POST /integration/index.php/lists/subscribers/create/<TOKEN>
HOST: https://member.mailingboss.com
PARAMS:
  email: STRING Ex: teste@teste.com
  list_uid: STRING Ex: vh485p76so057
  taginternals: STRING Ex: testetag, tag2
  gender: STRING VALUE
  fname: STRING VALUE
  lname: STRING VALUE
```

### Response example JSON:

```
{
  status: "success",
  data: {
    subscriber_uid: "ow305e5oat103",
    email: "teste@teste.com",
    taginternals: "testetag, tag2",
    status: "confirmed"
  }
}
```

## 5. Search lead by email

To search for a lead by email, you need to make a POST request to URL <https://member.mailingboss.com/integration/index.php/lists/subscribers/search-by-email/<TOKEN>> by passing the fields email and list\_uid:

Request example POST:

```
POST /integration/index.php/lists/subscribers/search-by-email/<TOKEN>
HOST: https://member.mailingboss.com
PARAMS:
  email: STRING Ex: teste@teste.com
  list_uid: STRING Ex: vh485p76so057
```

Response example JSON:

```
{
  status: "success",
  data: {
    email: "teste@teste.com",
    status: "confirmed",
    subscriber_uid: "ow305e5oat103",
    taginternals: "testetag, tag2"
  }
}
```

## 6. Update lead data

You can change the email, tags, and field values of a lead by POST request to URL <https://member.mailingboss.com/integration/index.php/lists/subscribers/update/<TOKEN>> by passing the fields subscriber\_uid(opcional), list\_uid, email, taginternals:

### Request example POST:

```
POST /integration/index.php/lists/subscribers/update/<TOKEN>
HOST: https://member.mailingboss.com
PARAMS:
  subscriber_uid: STRING Ex: ho984vsr8af13
  list_uid: STRING Ex: vh485p76so057
  email: STRING Ex: teste@teste.com
  taginternals: STRING Ex: testetag, tag2
  taginternals_remove: STRING Ex: tag1
```

### Response example JSON:

```
{
  status: "success"
}
```

### Request example POST using Custom Fields:

```
POST /integration/index.php/lists/subscribers/update/<TOKEN>
HOST: https://member.mailingboss.com
PARAMS:
  subscriber_uid: STRING Ex: ho984vsr8af13
  list_uid: STRING Ex: vh485p76so057
  email: STRING Ex: teste@teste.com
  taginternals: STRING Ex: testetag, tag2
  taginternals_remove: STRING Ex: tag1
  gender: STRING VALUE
  fname: STRING VALUE
  lname: STRING VALUE
```

### Response example JSON:

```
{
  status: "success"
}
```

## 7. Unsubscribe from lead in a list

To unsubscribe from a lead in a particular list, make a POST request to URL <https://member.mailingboss.com/integration/index.php/lists/subscribers/unsubscribe/<TOKEN>> by passing the fields `subscriber_uid` and `list_uid`:

Request example POST:

```
POST /integration/index.php/lists/subscribers/unsubscribe/<TOKEN>
HOST: https://member.mailingboss.com
PARAMS:
    subscriber_uid: STRING Ex: ho984vsr8af13
    list_uid: STRING Ex: vh485p76so057
```

Response example JSON:

```
{
    status: "success"
}
```

## 8. Delete lead from a list

It is possible to remove a Lead from a list making a POST request to the URL <https://member.mailingboss.com/integration/index.php/lists/subscribers/delete/<TOKEN>> by passing the fields `subscriber_uid` and `list_uid`:

Request example POST:

```
POST /integration/index.php/lists/subscribers/delete/<TOKEN>
HOST: https://member.mailingboss.com
PARAMS:
  subscriber_uid: STRING Ex: ho984vsr8af13
  list_uid: STRING Ex: vh485p76so057
```

Response example JSON:

```
{
  status: "success"
}
```