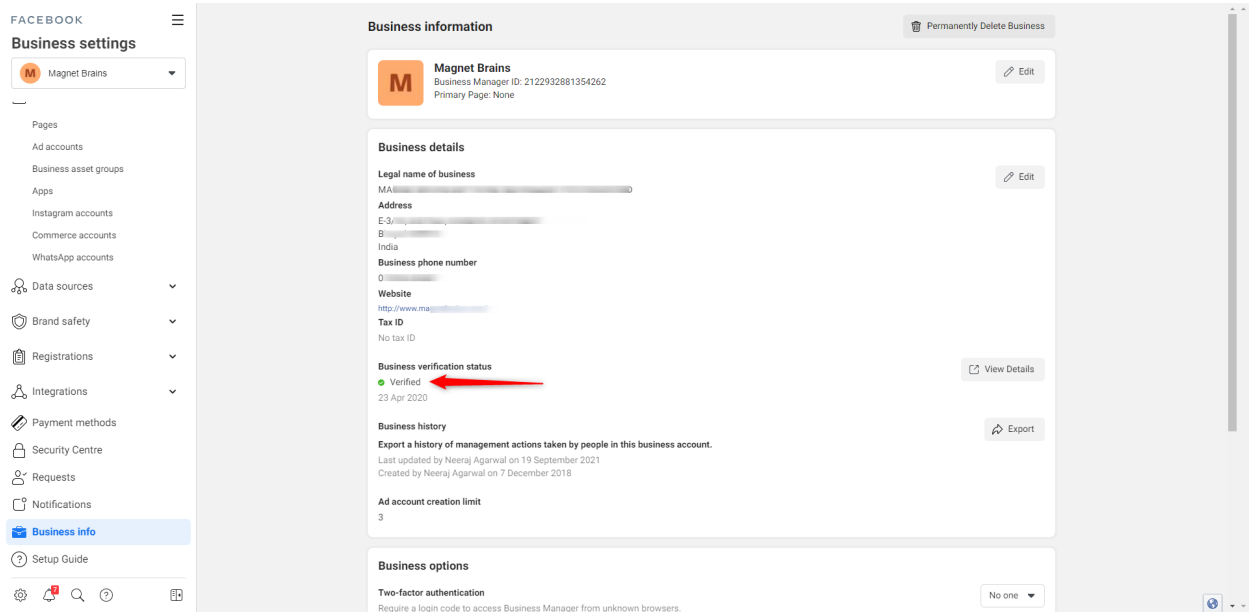
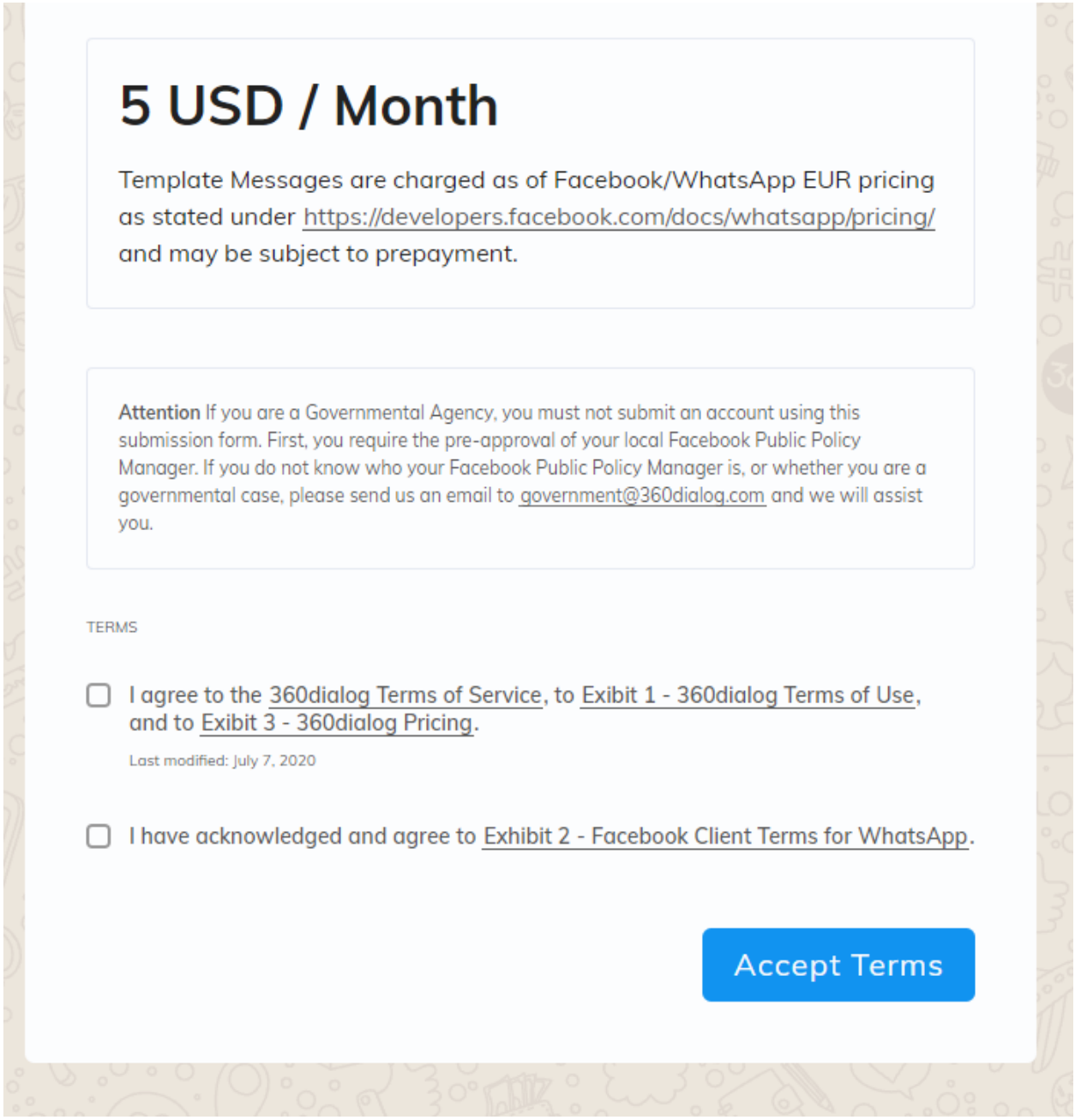
Before you make the purchase of the the360Dialog WhatsApp API, please read the terms below:

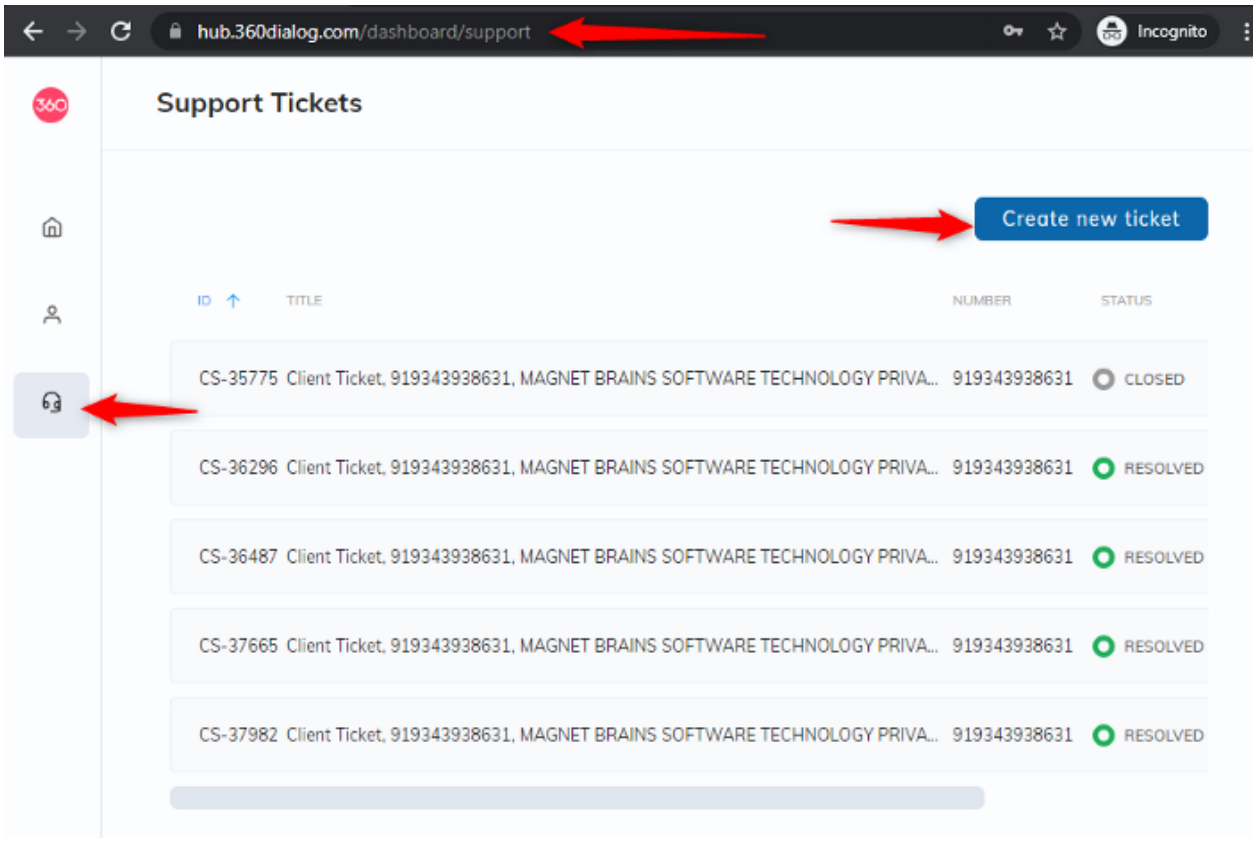
1. To use the official WhatsApp API you need to have a verified business account inside Facebook. Do not purchase until you have a verified business account on Facebook, otherwise, you won't be able to generate the API Key.
Edit: I got the information that now it is possible to get the API key even without verified business. The limits are slightly low though



2. You will need to do the payment of $5/month directly to 360Dialog for access. Pabbly is not taking any cuts on the payment. Do not signup if you already have an account with 360Dialog as in that case full amount may be deducted.



3. Any WhatsApp API-related questions to get your account verified and up and running need to be discussed between you and 360Dialog support team itself. Please do not send your official WhatsApp-related questions to us. This includes questions related to any limits, numbers, or anything else. We won't be able to help you with that.



4. We can share the way in which we got our account verified and you can follow the path. But we can not guarantee anyone's approval on the platform.

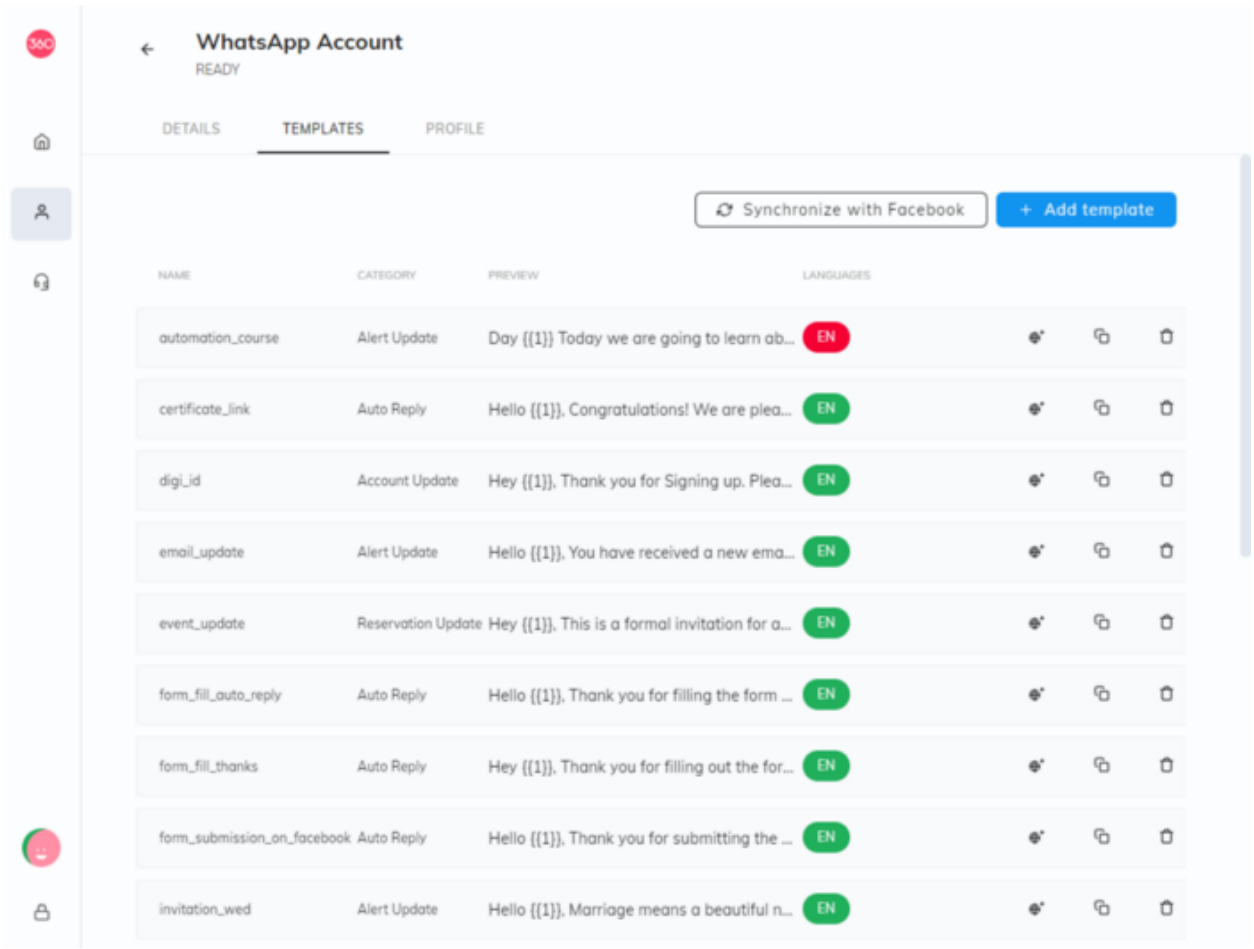
5. 360Dialog will take your card details at the time of signup but it does not charge you until your account is verified.

6. While we got verbal approval that the $5/month pricing will remain the same. But we can not guarantee that if they increase the price in the long term. It is all between you and 360Dialog in the longer run.

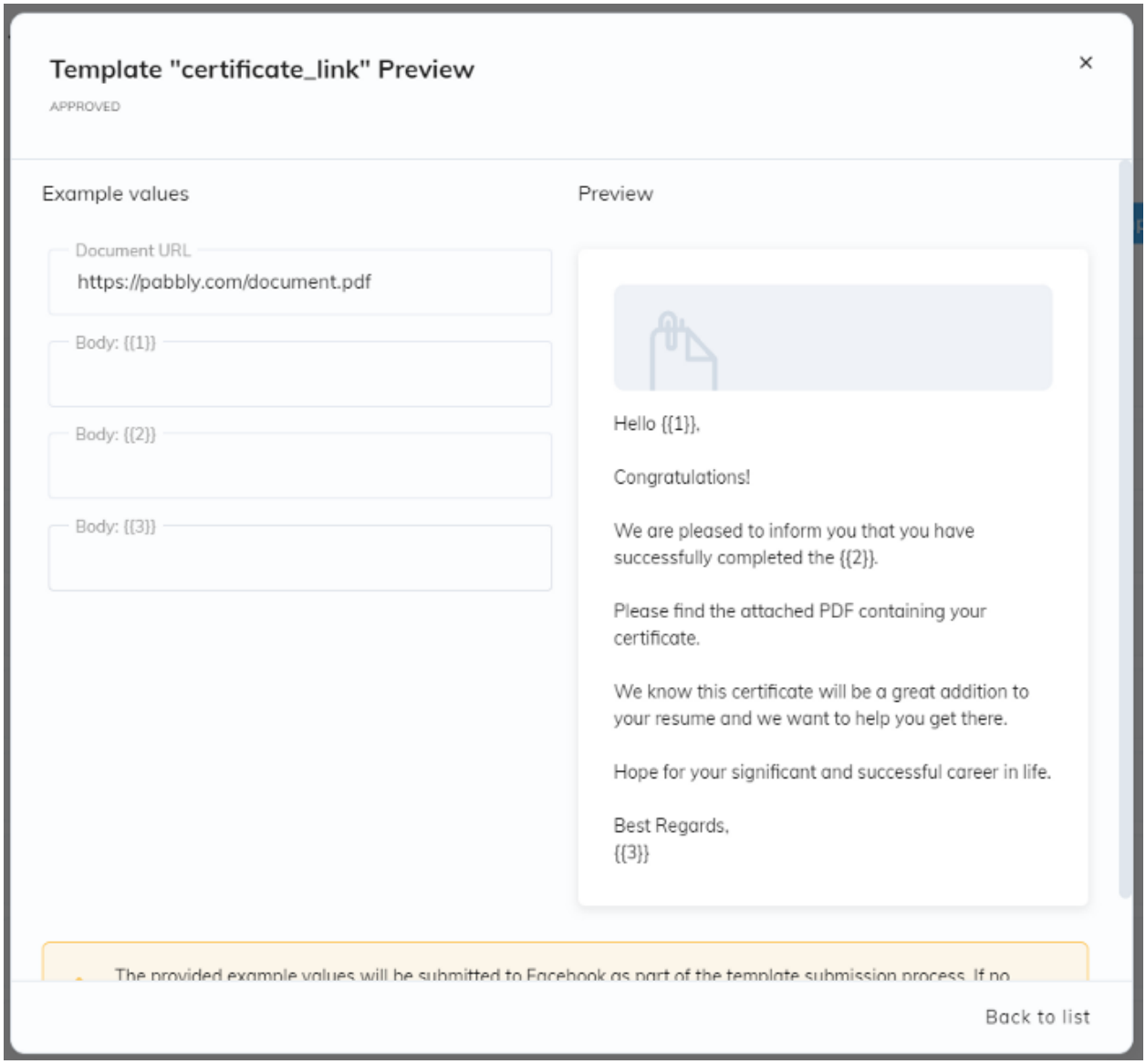
7. Lastly, make your own decision whether you want to get the official WhatsApp API access or not. Do not take the buying decision because Pabbly is saying so. It is all up to you to decide.

8. There will be per message cost apart from the access of the official API monthly access pricing. You can check the price list of template messages here.
https://developers.facebook.com/docs/whatsapp/pricing/

9. To send messages to any users on WhatsApp, you will have to go through the template approval process first. This template can have dynamic variables in it. Once the template is approved. You need to send a template message first before a conversation with a person can be started.



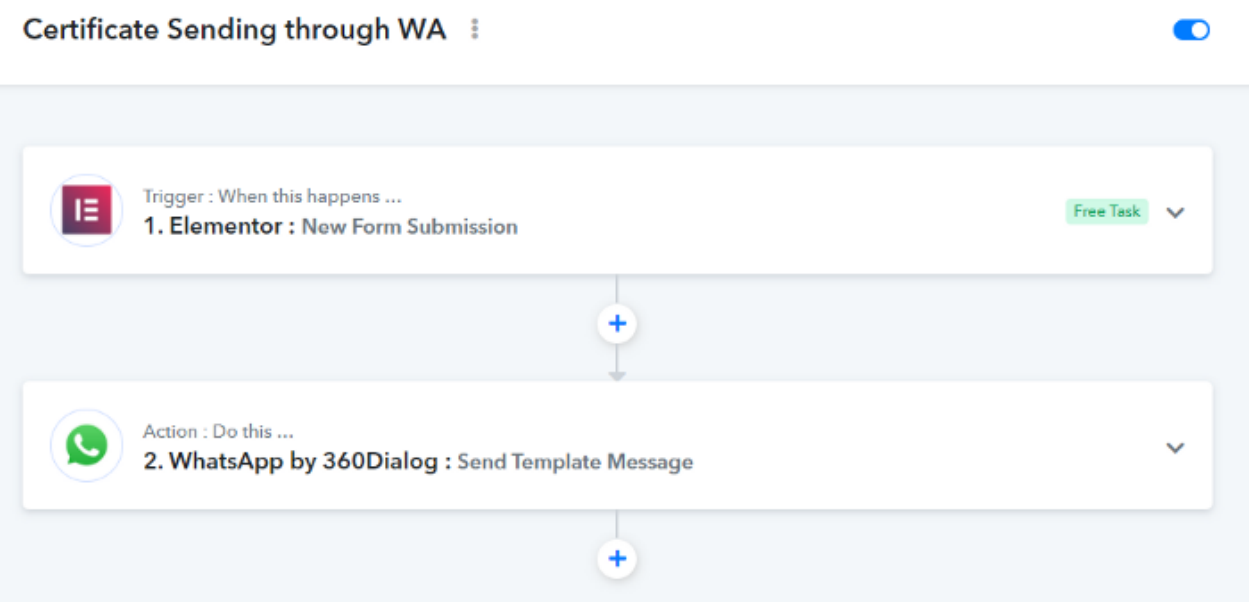
You can send templates for approval from your 360Dialog Dashboard.



10. You can not send a normal text message to anyone with just about any content to the user until the user responds back to your template message. Once the user responds, you can send an automated text message.

Scope of Pabbly Connect Automation:

1. With Pabbly Connect, you can trigger and send a template message to start a conversation with the user.

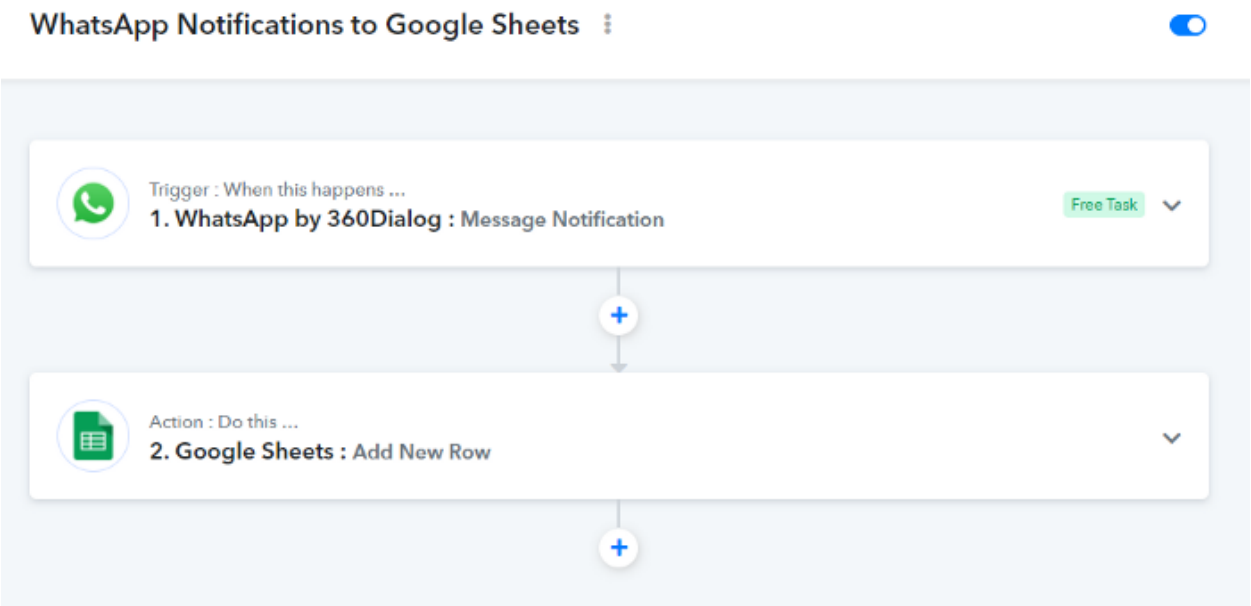


Simple workflow to send Template messages on WhatsApp on form submission via Elementor. Pabbly Connect integrates with Facebook Lead Ads and 750 other applications to receive data and send notifications.

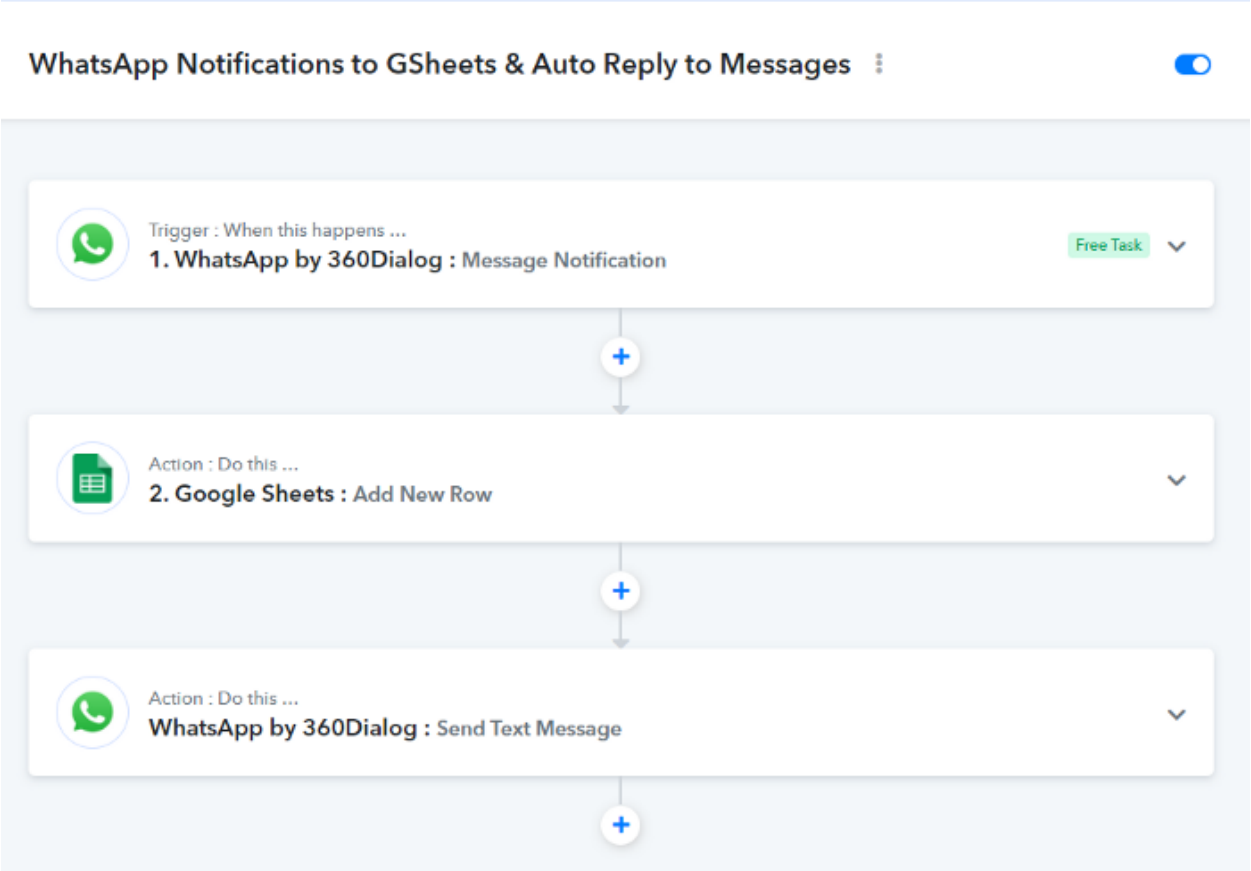
2. This template message can be an order notification, general notification, account update, auto-reply message, payment update, and more.

3. Once the template message is sent to the user. The user can check the message or reply back.

4. If he replies back, you can create a new workflow with the Trigger to capture all the responses on Google Sheets by building the Incoming message to Google Sheets workflow. This is a way to track all incoming messages from different numbers.



5. You can also choose to auto-reply back with a text message to the user when he sends the message to you. This auto-reply will be sent immediately as soon as the message is received from the user.



When a new message notification comes, auto-reply to the message with a text message.

6. Pabbly does not offer an inbox that few external services offer. But it is planned that the Inbox is coming inside 360Dialog in some time. They might charge some extra payment for the access to Inbox. With Inbox, you will have an interface like WhatsWeb where you can monitor all the new messages.